

# BUSINESS HORIZONS 2025

## PARTNER PROMOTION

### QUICK FACTS

- **WHEN & WHERE:** July 13-17 at Drake University (Des Moines).
- **WHO:** Iowa high school students (grades 9-12 during the 2024-25 school year).
- **WHAT:** A five-day innovation simulation for students to gain a better understanding of how their strengths and skills connect to the business world and the real world. The action-packed week is filled with competitions, workshops, keynote speakers, 'after hours' activities and more! Participants leave equipped with a renewed sense of confidence in their future plans and key skills to prepare for the workforce.
- **COST:** Cost includes all meals, lodging, and materials. Need-based financial assistance is available and can be requested through the online registration form.  
**Register on/before May 30: \$350 (\$50 discount)**  
**Register after May 30: \$400**
- **REGISTER:** Students can complete an online registration found at [www.BusinessHorizonsIowa.com](http://www.BusinessHorizonsIowa.com). Registrations will be accepted through July 5 or until the program is filled.
- **SLOGAN:** "Real-World Experience. Life-Changing Results." or "The Best Week of Summer!"
- **QUESTIONS:** Contact [info@businesshorizonsiowa.com](mailto:info@businesshorizonsiowa.com) or 515.280.8000.

### COPY FOR STUDENTS

#### **Sign up today to have the 'best week of summer' at Business Horizons 2025!**

Make the most of your summer with the ultimate college and career experience at Business Horizons, held July 13-17 at Drake University in Des Moines. You'll team up with other Iowa students (grades 9-12) to innovate and create real-world solutions using a new business venture during five, action-packed days. Your week will include dynamic speakers, valuable workshops, team competitions, business visits and more. Each day ends with fun 'after hours' activities to meet new friends from across the state. This is anything but a typical "summer camp." You'll gain valuable experience and confidence in what lies ahead, regardless of your career interest. Take the next step – learn more and register today at [www.BusinessHorizonsIowa.com](http://www.BusinessHorizonsIowa.com).

### COPY FOR GUARDIANS, PARENTS, EDUCATORS & BUSINESS

#### **Five Days of Innovation Awaits Iowa High School Students at Business Horizons 2025!**

Iowa high school students (grades 9-12) are invited to participate in Business Horizons, a dynamic program held July 13-17 at Drake University in Des Moines. Over the course of five action-packed days, attendees collaborate to launch a real-world business venture, gaining hands-on experience in entrepreneurship, teamwork, strategic thinking, leadership and innovative problem-solving. The program features team-based competitions, immersive workshops, and mentorship from Iowa industry professionals who guide participants through practical challenges and facilitate engaging discussions. Highlights include tours of local businesses, on-campus living, and evening social events to foster connections and friendships.

By the end of the week, participants leave with a newfound network of peers and mentors, a deeper understanding of essential career skills, and the confidence to pursue their future goals in an ever-changing workforce. To learn more or to nominate or register students, visit [www.BusinessHorizonsIowa.com](http://www.BusinessHorizonsIowa.com). **(Don't wait, registrations submitted on/before May 30 receive a \$50 discount!)**

### HELPFUL LINKS

- Full Advocacy Kit (downloadable content, graphics, etc.): [Google Drive folder](#)
- Website: [www.BusinessHorizonsIowa.com](http://www.BusinessHorizonsIowa.com)
- Registration: <https://www.iowaabi.org/business-horizons/register/>
- Email: [info@businesshorizonsiowa.com](mailto:info@businesshorizonsiowa.com)

### SOCIAL ACCOUNTS

- Facebook: <https://www.facebook.com/businesshorizons/>
- X: <https://twitter.com/BizHorizonsIowa>
- Instagram: <https://www.instagram.com/bizhorizonsiowa/>
- LinkedIn: <https://www.linkedin.com/showcase/business-horizons-iowa/>
- YouTube: <https://www.youtube.com/@BusinessHorizons/videos>

### SOCIAL MEDIA POST EXAMPLES

- Iowa students (grades 9-12) are invited to Business Horizons 2025 July 13-17 at Drake University! Join to team up with other Iowa students for five days of action- packed entrepreneurial experience, leadership opportunities, and self-discovery – plus, meet friends and mentors from across the state. Learn more about this can't- miss opportunity online at [www.BusinessHorizonsIowa.com](http://www.BusinessHorizonsIowa.com). #BH2025
- Iowa's Business Horizons program is back this summer, July 13-17, at Drake University! Check out what past Iowa high school students have called the "best week of summer" at [www.BusinessHorizonsIowa.com](http://www.BusinessHorizonsIowa.com). #BH2025
- Sign up today for Business Horizons 2025 held July 13-17 at Drake University! This is a can't-miss summer program for any/all Iowa high school students looking for a fun opportunity to gain real-world experience and meet new friends from across the state. Learn more & sign up today at [www.BusinessHorizonsIowa.com](http://www.BusinessHorizonsIowa.com). #BH2025